

2023 Sponsor Benefits



EXCLUSIVE BENEFITS

Access to 'Proud Sponsor' Badge to Display on Website and Marketing Materials	●					
Logo on 1,750+ Little Green Thumbs student t-shirts*	●					
Personalized Impact Report	●					
Social Media Individual Recognition (12,500+ followers)	X1 LOGO					

LOGO RECOGNITION

Website Homepage (22,100+ annual visitors)	●	●				
Kid's Agriculture Website (11,000+ annual visitors)	●	●				
Educator Presentations (10 per year)	●	●				
Agriculture Events Sponsor Sign	●	●	●			
Educator Guide** (3,500+ distribution)	●	●	●			
Partner E-newsletter (400+ distribution)	x2	x1	x1			
Educator E-newsletter (4,000+ distribution)	x4	x2	x1	x1		

MEDIA RECOGNITION

Western Producer Ad (26,828 distribution)	●	●	●	●		
Social Media Group Recognition (12,500+ followers)	X1 LOGO	X2 LOGO	X2 NAME	X2 NAME	X1 NAME	
Website 'Our Sponsors' Page	LOGO + LINK	LOGO + LINK	LOGO + LINK	LOGO	NAME	NAME
'I Support Ag Education' Card	●	●	●	●	●	●
Receive Quarterly AITC-SK Updates & Stories	●	●	●	●	●	●
Annual Report Recognition	LOGO	LOGO	LOGO	LOGO	NAME	NAME

Superhero (\$50,000+) Sponsorship includes Leader benefits PLUS additional recognition tailored to your needs and mutually agreed upon with the Executive Director.

Annual Membership fee for AITC-SK is \$100 and must be paid prior to March 1, 2023 to be eligible to vote at the Annual General meeting. The Annual Membership fee is in addition to the Sponsor Benefit amount.

*if funding is confirmed prior to February 28, 2023

**if funding is confirmed prior to June 30, 2023

