

BEEF

Happy Outside

Beef cattle can live comfortably outdoors all year round. In summer, their coats protect them from the sun and heat and in the winter their coats grow thick to protect them from the cold and snow.

Beef Cattle are Ruminants

Beef cattle are ruminants. This means that they have a four-chambered stomach. Cattle's stomachs contain tiny microbes that allow them to digest fibrous material like grass. Humans single stomach can't digest these things.

Keeping You Strong and Healthy!

Beef provides us with zinc, iron and protein. Zinc helps build bones and fight disease, iron gives us energy, and protein builds muscle and helps repair body tissue.

All cattle are required to have an ear tag which contains a unique number for the purpose of food safety and traceability.



All beef is antibiotic free!

Cattle and the Environment

A lot of land isn't suitable for growing crops. However, cattle can graze on this land and provide us with nutritious food. Many cattle ranchers use a planned grazing system. This means that they move cattle between pastures to make sure the land isn't over-grazed.

So Many Uses

Besides providing us with tasty beef, parts of cattle are also used to make items such as:

- Jell-O
- Marshmallows
- Crayons
- Matches
- Violin Strings
- Film
- Piano Keys
- Glue
- Lipstick
- Ice Cream

