

\$40,607
funds raised



2,650
students benefited



106
classrooms impacted



43
charitable donors



Students visit a local farm during AITC-SK's Food Farm program.

Acres for Education is a campaign dedicated to building a strong agriculture future by investing in agriculture education for K-12 students today. In it's second year, over \$40,000 in donations were received from Saskatchewan farmers and ranchers. These funds enabled over 100 classrooms in Saskatchewan to visit a farm, agri-business, or agricultural event, sparking curiosity and inspiring a deeper understanding of agriculture. Learn more about the campaign: aitc.sk.ca/acresforeducation.

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Campaign Reach

Oct-Dec 2024

SOCIAL

45,412 impressions
2,403 engagements
36,068 reach
81 posts



ONLINE


349,000 impressions
3,969 clicks

WEBPAGE

700+ visitors
1,500 pageviews

MEDIA

7 articles
186,490 reach

Agriculture 
in the Classroom
Connecting Kids and Agriculture