

SPONSORSHIP  
PROPOSAL



# SCHOOL GARDEN SUMMIT 2018



*March 2 & 3, 2018 in Saskatoon, SK*

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## Contact

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# SCHOOL GARDEN SUMMIT 2018

Agriculture in the Classroom SK and Little Green Thumbs are excited to announce our second annual School Garden Summit, taking place March 2nd & 3rd in Saskatoon, Saskatchewan. Help us bring this unique learning opportunity to life for 150 educators across our province.



## 2 Days of Dynamic Learning

We know the world needs engaged, informed and collaborative leaders, equipped with the skills and motivation to build healthy, resilient communities. Classroom gardens are ideal places to grow such leaders! Our goals are to build capacity in the provincial school gardening community and positively influence students. We can achieve this by empowering teachers with knowledge, tools, and strategies to engage diverse learners, integrate core curriculum material, utilize the gardens as inquiry-based learning tools and build program sustainability.

## Why Support the Summit?

Contribute to a movement that is transforming classrooms and learning environments across our province.

- Help to inspire educators to build inclusive learning environments with garden-based education.
- Help mobilize existing knowledge and best practices from across the country to our province's teachers.
- Help build a network of educators who are using innovative practices in their classrooms.

## Your Support Makes A Difference



**150**  
TEACHER  
PARTICIPANTS

=



**+3500**  
STUDENTS  
IMPACTED

=



**INQUIRY-BASED  
LEARNING TOOLS**



**IDEAS TO INSPIRE  
ENVIRONMENTAL  
STEWARDSHIP**



**BEST PRACTICES  
FOR ENGAGING DIVERSE  
LEARNERS**



**IMPROVED FOOD  
LITERACY & AGRICULTURE  
AWARENESS**



**IMPROVED SOCIAL &  
EMOTIONAL HEALTH  
OUTCOMES**

# Help us make magic.

Teachers tell us that they often hear students question if their garden grows by magic. Help us to cultivate wonder in the natural world, and at the same time equip educators with the tools they need to de-mystify healthy food choices, environmental stewardship and land-based education. Because, let's face it, kids deserve to know where their food comes from.



## Together, let's make learning come alive.

### OVERVIEW of 2017 CONFERENCE

We had a **SOLD-OUT** attendance to our inaugural 2017 School Garden Conference. Educators from across the province gathered for two days of learning and sharing. Teachers from rural, urban, community and first nations schools, as well as community-based educators were in attendance.



**86% of conference attendees said they would attend on an annual basis.**

Asked after our 2017 Conference

### We asked for feedback. What we heard:

"I am recharged with new perspective, energy and ideas!"

"I've made inspiring community connections that make me want to cultivate deeper and more relationships in my community."

"Grounding my existing knowledge in alternate, dynamic experience of others was synergistic and invigorating."

"This fuels my passion and fills me with joy for being part of this community."

"I now know that getting these programs off the ground is an attainable goal!"



# Building on success.

Educators attending the 2018 School Garden Summit will be inspired by national and local experts, as well as fellow educators. Participants will learn and share innovative approaches to garden-based, food-literacy, inquiry-based, environmental and agriculture education. We are set to inspire!



## Keynote Speaker

### Tiffany Poirier, The Inquiry Ninja

Tiffany Poirier—a.k.a. the Inquiry Ninja—is a national award-winning teacher, author, speaker, gifted education specialist, and parent who believes that “every child has infinite gifts.” A passionate advocate for inquiry-based learning and philosophy for children (p4c), Tiffany is the author and illustrator of the children’s critical thinking book *Q is for Question: An ABC of Philosophy* and a TEDxVictoria presenter with her talk on “The Power to Question”.

Her latest feedback: “Engaging presenter and presentation helped me further along my journey to provide an environment for students to feel safe and passionate about asking questions and exploring answers. In addition to the motivating usable information, the presentation was visually beautiful! Much appreciated!” - Wendy Soto, Connect 2017: Canada’s Learning &

## Other Presenters include:

- Local horticulture therapist and Master Gardener Program Manager, Vanessa Young.
- Experts in the fields of agriculture education, health and nutrition education, land-based education, learning and technology, nature-based education, cooking with students, as well as garden designers, community leaders and innovative teachers.

## Sessions will include:



**Inquiry-based  
learning**



**Curricular  
Outcomes**



**Cultural  
Connections**



**Agriculture  
Education**



**Connecting  
Kids to Nature**



**Engaging the  
Community**



**Connecting  
Nutrition**



**Practical  
Garden Tips**



**and MORE!**

Take part building a movement that is engaging diverse learners, cultivating inclusive learning environments & inspiring innovative learning approaches.

# Sponsorship Opportunities.

*We can only make this learning opportunity possible with support of our community! Help us equip educators with the tools and inspiration they need to make learning come alive in their classrooms.*

## LEVELS



### PRESENTING SPONSOR

**\$7500**

Be our title sponsor:  
School Garden Conference  
Presented by your company.

- Welcome greetings at conference
- Personalized post-conference video
- Opportunity to set up company banner
- Prominent logo on Summit program
- Logo on promotional material
- Logo on AITC-SK event registration page
- 15 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter before, during and after Conference
- 8 complimentary Summit admissions



### KEYNOTE SPONSOR

**\$5000**

Bring our keynote speaker, The Inquiry Ninja, to share her expertise with local educators.

- Bring greetings at the Summit
- Opportunity to set up company banner
- Prominent logo on Summit program
- Logo on promotional material
- Logo on AITC-SK event registration page
- 8 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter
- 4 complimentary Summit admissions



### HEALTHY MEALS SPONSOR

**\$5000**

Sponsor our nutritious menu & keep our conference attendees well-fed and focused for learning.

- Bring greetings at the Summit
- Opportunity to set up company banner
- Prominent logo on Summit program
- Logo on promotional material
- Logo on AITC-SK event registration page
- 8 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter
- 4 complimentary Summit admissions



### ROOTS SPONSOR

**\$2500**

With your support, the School Garden Summit grows!

- Logo on program
- Logo on promotional material
- Logo on AITC-SK event registration page
- 6 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter
- 2 complimentary conference registrations



### SEED SPONSOR

**\$1000**

With your support, the School Garden Summit grows!

- Logo on program
- 4 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter
- 2 complimentary conference registrations



### TEACHER ADMISSION SPONSOR

**\$150**

Help us make the Summit accessible for all educators! Sponsor the admission cost for one teacher.

- 2 social media mentions on Little Green Thumbs and AITC-SK Facebook & Twitter (and BIG love from a teacher who gets the opportunity to attend!!!)